
Hoop Dreams Scholarship Fund 10th Anniversary Celebration
"A Decade of Building Bridges, While Achieving Dreams"
Presented by **Freddie Mac Foundation**

Event Co-Chairs: Ted & Lynn Leonsis
Sheila C. Johnson & William T. Newman

Master of Ceremonies: Jim Vance, NBC 4

Honorees: Electronic Data Systems (EDS)
Patrick McGettigan

Date & Location: Tuesday, February 27, 2007
The Ritz-Carlton
1150 22nd Street, NW
Washington, DC

Evening Format: 6:30 PM Cocktail Reception
7:30 PM Dinner & Program

Sponsorship Levels:

| | |
|--|----------------------------|
| Presenting Sponsor \$100,000 | Platinum Sponsor \$50,000 |
| Gold Sponsor \$25,000 | Silver Sponsor \$10,000 |
| Bronze Sponsor \$5,000 (No longer available) | Benefactor Sponsor \$1,000 |

Individual Tickets: \$350

Hoop Dreams: The Hoop Dreams Scholarship Fund (HDSF) is a non-profit 501 (c) (3) organization dedicated to expanding the academic and career horizons of inner city DC public school students. The Hoop Dreams effort was founded in 1996 and is still led by Susie Kay, who taught American Government at H.D. Woodson High School for over a decade. Kay saw many of her outstanding students being denied the opportunity to pursue their dreams of a college education due to a lack of financial resources and other obstacles. Inspired by the hope of perseverance of these students and with the support of friends and volunteers drawn from the local business and professional community a community event was organized to raise academic scholarship funds and to build bridges between communities that are too often divided. Hoop Dreams began as this one-day event, a 3-on-3 charity basketball tournament with two goals: to bring together DC public high school students with the Washington business and professional community; and to raise money for academic scholarships for these students.

The Hoop Dreams Scholarship Fund, empowering Washington, DC youth since 1996, has helped over 800 public school students accomplish their dreams of attending college through a combination of mentoring, internships and \$3 million in academic scholarships while building bridges of understanding between diverse communities. Hoop Dreams is proud to have well over 125 college graduates and more on the way, many of whom have returned to volunteer and mentor with the organization, completing the circle of community service.



Event & Sponsorship Information:

Jackie Alafoginis
The Webster Group
202-237-0090 ext. 20 or Jackie@websterconsulting.com



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YES, I/we want to support The Hoop Dreams Scholarship Fund Celebration:

Name/Company (Please print name as you would like it listed)

Street

City

State

Zip

Phone (include area code) Fax (include area code) Email address

Please make the following donation:

- **Presenting Sponsor** **\$100,000**
 Thirty (30) tickets to VIP reception, three (3) tables of 10 at the celebration, co-branding opportunities, back cover ad in the program journal, prominent placement of sponsor logo in pre and post event advertisements in *Capitol File* and *Washington SmartCEO* magazines, announcement in all media releases: print, radio, television and internet, participate in the evening's program presentation, two scholarships in the name of the organization to graduating seniors in the academic year of the contribution, interaction with Hoop Dreams Scholarship Fund throughout the year
- **Platinum Sponsor** **\$50,000**
 Sixteen (16) tickets to VIP reception, two (2) tables of 8 at the celebration, organization logo placement on the invitation, event signage, organization listing in headline email blasts, full page ad in the program journal, organization logo in the sponsor's video presentation, placement of sponsor logo in pre and post event advertisements in *Capitol File* and *Washington SmartCEO* magazines, announcement in all media releases, organization logo on the Hoop Dreams Scholarship Fund website, interaction with Hoop Dreams Scholarship Fund throughout the year
- **Gold Sponsor** **\$25,000**
 Eight (8) tickets to general reception, one (1) table of 8 at the celebration, event signage, organization listing in headline email blasts, half page ad in the program journal, organization logo in the sponsor's video presentation, listed as sponsor in pre and post event advertisements in *Capitol File* and *Washington SmartCEO* magazines, announcement in all media releases, organization listing on the Hoop Dreams Scholarship Fund website
- **Silver Sponsor** **\$10,000**
 Eight (8) tickets to general reception, one (1) table of 8 at the celebration, event signage, quarter page ad in the program journal, listed as sponsor in pre and post event advertisements in *Capitol File* and *Washington SmartCEO* magazines, organization listing in the sponsor's video presentation
- **Bronze Sponsor** **\$5,000 (No longer available)**
 Eight (8) tickets to general reception, one (1) table of 8 at the celebration, listed as sponsor in pre and post event advertisements in *Capitol File* and *Washington SmartCEO* magazines, program and video listing
- **Benefactor Sponsor** **\$1,000**
 Two (2) tickets to general reception, two (2) tickets to the celebration and program listing
- **Individual** **\$350**
 One (1) ticket to general reception, one (1) ticket to the celebration

No, I/we cannot attend, but enclosed is my contribution of \$ _____

Payment:

Please make checks payable to Hoop Dreams Scholarship Fund or provide credit card information below.

Name on Credit Card: _____ Credit Card Number: _____

Expiration Date: _____ Signature: _____

Please fax or mail your response to:

Hoop Dreams Scholarship Fund
 C/O The Webster Group **Attention: Jackie Alafoginis** 5185 MacArthur Boulevard, NW, Suite 115, Washington, DC 20016
 Office: 202-390-6912 Fax: 202-237-0036

All tickets are non-refundable. Hoop Dreams Scholarship Fund is a 501 (c) 3 charitable organization FEIN 52-2079470.