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## Jeff Jones to Participate in Hoop Dreams 3-on-3 Celebrity Game

Local celebrities including NBA and WNBA stars are scheduled to visit

June 17, 2005

**WASHINGTON** - American University men's basketball coach Jeff Jones will participate in the Hoop Dreams 3-on-3 Charity Basketball Tournament "Celebrity Game" on Saturday.

The annual event, in its 10th year, will take place on Saturday, June 18 on "America's Main Street" in front of the United States Capitol. The tournament, along with a community festival, brings together D.C. public high school students and Washington metropolitan region business professionals and other youth and adults from across the D.C. Metro region.

The Celebrity Game will be a part of the all-day festival. Play begins at 9 a.m. There will be a short intermission at noon for a program honoring individuals and organizations that have had a positive impact on Hoop Dreams, followed by the Celebrity Game. Tournament play will resume at 1 p.m., and may last as late as 7 p.m. Local celebrities including NBA and WNBA stars are scheduled to visit. Music, other live entertainment, and food and beverages will be provided throughout the day. For more information on the tournament, visit [HoopDreams.org](http://HoopDreams.org) or click [here](#).

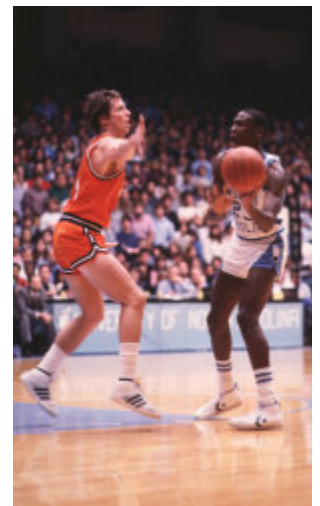
Past games have featured Jones and other celebrities, like Ted Leonsis, vice chairman of America Online and owner of the Washington Capitals and part owner of the Washington Wizards.

As a four-year starter (1979-82) at Virginia, Jones was known as a leader and prolific passer. Jones finished his career as Virginia's all-time assists leader (598), and his 200 assists during the 1979-80 season was UVa.'s single-season record until both marks were later broken by John Crotty. For his career, he averaged 6.6 points and 4.6 assists per game, while shooting 52.2 percent from the field and 74.3 percent from the free-throw line.

The Hoop Dreams Scholarship Fund was founded in 1996 by Susie Kay, an alumnus of American University who taught American Government at H.D. Woodson High School in Washington, D.C., for over a decade. The organization began as a one-day event, a 3-on-3 charity basketball tournament staged to raise money for academic

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Jeff Jones (left), seen here during his playing days at the University of Virginia covering Michael Jordan, will participate in the Celebrity Game at Saturday's Hoop Dreams 3-on-3 Basketball Tournament.

college scholarships for Kay's students. Since then, still led by Susie Kay, a committed group of dedicated volunteers, supporters and a small staff has worked to grow the effort into a year-round not-for-profit organization committed to expanding the academic and career horizons of Washington, D.C., public school students.

Hoop Dreams provides inner city D.C. public high school students with academic college scholarships and connects them to the regional business community and a network of greater opportunities through a core program of college preparation mentoring, internships, service-learning activities, SAT prep courses and ongoing support once students are in college. Since 1996, Hoop Dreams has brought together over 1000 students and mentors; facilitated hundreds of internships; engaged over 1,000 volunteers in community work; and helped nearly 700 students reach college with 900 college scholarships and renewals totaling nearly \$2.5 million. The vast majority of these students are the first in their family to attend or graduate from college and come from a single parent household. Out of the first small classes of Hoop Dreams scholars, over 80 have achieved their college degree and the organization is now energized by these alumni returning as volunteers, mentors and young community leaders.